

**WOSH(AM), WNAM(AM), WVBO(FM) and WPKR(FM)**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2014 – July 31, 2015**

**I. VACANCY LIST**

SEE SECTION II, THE “MASTER RECRUITMENT SOURCE LIST” (“MRS�”) FOR RECRUITMENT SOURCE DATA

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
On-Air Personality	1-6, 8-22, 24	16
Assistant Business Manager	1-6, 8-15, 17-22, 24, 26	26
Promotions Manager	1-6, 8-15, 17-22, 24, 26	26
Market Manager	19, 23, 25	19
Receptionist / Sales Assistant	1-15, 17-22, 24	20

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>University of Wisconsin – Green Bay</b> 2420 Nicolet Drive; Student Services 1600 Green Bay, WI 54311-7001 Contact: Karla Miller PH: (920) 465-2163, FAX: (920) 465-2920 millerk@uwgb.edu	N	0
2	<b>Brown College</b> 1440 Northland Drive Mendota Heights, MN 55120 Contact: Karol Baumeister PH: (800) 627-6966, FAX: (651) 905-3555 kbaumeister@browncollege.edu	N	1
3	<b>University of Wisconsin – Madison</b> 1305 Linden Drive; 205 Middleton Building Madison, WI 53706-1523 Contact: Greg Iaccarino PH:(608) 265-9205, FAX: (608) 262-3922 gjiacca@wisc.edu	N	0
4	<b>University of Wisconsin – Whitewater</b> Whitewater, WI 53190 Contact: Margaret O’Leary career@uww.edu	N	0
5	<b>Wisconsin Broadcasters Association</b> 44 E. Mifflin Street; Ste. 900 Madison, WI 53703 Contact: Kristen Bergmann PH:800-236-1922, FAX: 608-256-3986 Online at: www.wi-broadcasters.org	N	3
6	<b>Wisconsin Workforce Development (Jobnet)</b> 315 Algoma Boulevard Oshkosh, WI 54901 Online at: <a href="http://dws.dwd.state.wi.us/wjos/emp">http://dws.dwd.state.wi.us/wjos/emp</a>	N	3
7	<b>Wisconsin Technical College System</b> 1825 N Blue Mound Drive Appleton, WI 54913 Contact: Cindy Online at: www.FVTC.Edu\SES	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	<b>University of Wisconsin-Oshkosh</b> 800 Algoma Boulevard Oshkosh WI 54901 Online @ Titanjobs.com	N	0
9	<b>Hmong Mutual Assistance Association</b> 2613 George Street La Crosse, WI 54603 Contact: Allen Yang PH: (608) 781-5744, FAX: (608) 781-5011 admin@hamaa.org	N	0
10	<b>La Casa de Esperanza, Inc.</b> 410 Arcadian Avenue Waukesha, WI 53103 Contact: Veronica Davis-Quiroz PH: (262) 547-0887, FAX: (262) 547-0735 info@lacasadeesperanza.org	N	0
11	<b>National Organization for Women – Wisconsin Chapter</b> 122 State Street #403 Madison, WI 53703 Contact: Tizzy Hyatt PH: (608) 255-3911 admin@winow.com	N	0
12	<b>Office of Multicultural Affairs</b> Schofield Hall 225 Eau Claire, WI 54701 PH: (715) 836-3367, FAX: (715) 836-3499 snobl@uwec.edu	N	0
13	<b>Oneida Tribe of Indians</b> 2630 W Mason Street Green Bay, WI 54303 PH: (800) 236-7050, FAX: (920) 869-2194 hrddept@oneidanation.org	N	0
14	<b>Women’s Center, Inc./Employment Program</b> 425 North East Avenue Waukesha, WI 53154 PH: (262) 544-7690, FAX: (262) 574-3640 mail@twcwaukesha.org	N	0
15	<b>Ohio Center for Broadcasting</b> Contact: Joe Kelly Placement.columbus@beonair.com	N	0
16	<b>All-Access</b> www.allaccess.com	N	6
17	<b>SEU Job Fairs</b> (see Section III)	N	0
18	<b>Station On-Air Announcements</b> (all SEU stations)	N	3
19	<b>Station Website Postings</b> (all SEU stations)	N	3

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
20	<b>Word-of-Mouth Referral</b>	N	4
21	<b>Internal Posting</b> ( <i>SEU bulletin board</i> )	N	2
22	<b>Indeed Website</b> www.indeed.com	N	0
23	<b>The Ladders Website</b> www.theladders.com	N	0
24	<b>Career Builder Website</b> www.careerbuilder.com	N	3
25	<b>Inside Radio Website</b> www.insideradio.com	N	1
26	<b>Internal Transfer/Promotion</b>	N	2
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			31

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Internship Program	During this reporting period, our SEU hosted twelve (12) student interns hailing from the University of Wisconsin-Oshkosh (10) and Fox Valley Technical College (2). These interns worked in the Promotions Department, where they were encouraged to participate in a diverse array of promotions-related activities, such as preparing for remote events, maintaining the SEU's prize closet, and proposing future promotions activities. The SEU's Promotions Director supervised these interns.
<b>2</b>	Participate in Job Fair	On September 14, 2014, our SEU participated in the Fox Valley Technical College career fair. Our Market Manager represented our SEU and provided attendees with information about career opportunities in broadcasting as well as job openings and internships within the SEU.
<b>3</b>	Participate in Scholarship Program	During this reporting period, our SEU participated in the Wisconsin Broadcasters Association Scholarship Program ("WABSP"). Our SEU made scholarship applications available to members of the public and accepted applications on behalf of WABSP. Our Business Manager reviewed the applications submitted and made recommendations to WABSP which subsequently made the final award determinations.

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
4	Participate in event/program for or on behalf of an educational institution relating to careers in broadcasting (6)	On six different occasions — February 24th, March 12th, March 24th, April 1st, April 15th, 2015 and April 21st, 2015 — the SEU’s Market and Promotions Managers participated in mock interviewing sessions designed to teach University of Wisconsin-Oshkosh marketing students how to conduct themselves during job interviews. Our Managers explained what they would be looking for if students were interviewing for a job within the SEU and shared helpful tips about appropriate interviewing etiquette. They also talked with the students about career opportunities available in radio broadcasting.
5	Participate in Job Fair	On January 16, 2015, our SEU Sales Staff participated in the Oshkosh Business Expo. Our Sales Staff occupied the Cumulus booth answering questions from attendees and informing them about career opportunities in radio as well as job openings and internships within the SEU.